

Privacy policy

Date last modified: 23/05/2021

The French company DAZZ ('Dazz' or 'we'), a simplified joint stock company located at 11 Rue du Chalet, 25620 TARCENAY-FOUCHERANS, France, has designed and developed the Pikit app ('Pikit' or our 'Service'). Pikit operates in conjunction with TikTok and is intended to allow any registered user with a TikTok account ('you') to connect with other TikTok users around the world.

Protecting and respecting your privacy is very important to us. This privacy policy aims to inform you about how we use your personal data and how you can keep control of it.

If you have any questions about our privacy policy, you can contact us by email at hello@getpikit.app, or by letter to the above address. For any legal or administrative requirement, you can contact us by email at hello@getpikit.app

This privacy policy is divided into two parts: the first part provides you with basic information about the processing of your personal data, and the second part provides more detail on how we and our partners use your personal data.

Part 1. Overview of the processing of your personal data

We have personal data about you collected from you or our Partners.

Purposes		Legal basis	Data processed by Pikit	Data source	Retention period	Recipients	Transfer outside the EU
Management of registration on Pikit	Registration and authentication on Pikit	Execution of pre-contractual measures	User identification: TikTok name; TikTok username; TikTok avatar; TikTok video; date of birth; gender; search criteria; country; external ID;	Provided by the user and TikTok	Until the user deletes or modifies their account	Based on their respective needs: Dazz staff; suppliers' staff	The information disseminated at the initiative of the user may be accessible to any other user from around the world.
	Profile customisation	Consent	TikTok username; TikTok video; search criteria	Provided by the user	Until the user deletes or modifies their account		Data may be stored outside the EU under the Privacy Shield, the European Commission's Standard Contractual Clauses ('SCC'), or other relevant guarantees
	Information about the holder of parental authority	Legal obligation	Email address of the holder of parental authority; opposition of the parental authority	Provided by the user and the holder of parental authority	Thirty (30) days	Based on their respective needs: Dazz staff	No
Proposal to connect Pikit users		Consent	TikTok avatar; TikTok video; TikTok username	Provided by the user or set by Dazz	Until the user expresses a choice (follow/skip) or deletes their account	Based on their respective needs: Dazz staff; suppliers' staff	The information disseminated at the initiative of the user may be accessible to other users from around the world. Data may be stored outside the EU under the Privacy Shield, the SCC or other relevant guarantees.

Technical administration by Pikit	Follow-up of the interruption of Services and maintenance	Legitimate interest	Session logs (timestamp; Pikit version), terminal logs (make, model, orientation, RAM space, disk size, device operating system)	Provided by the user or their device	Crash reports are retained as needed by Dazz	Based on their respective needs: Dazz staff; suppliers' staff	Data may be stored outside the EU under the Privacy Shield, the SCC or other relevant guarantees.
	Content analysis for abuse detection and prevention		Textual data; videos	Provided by the user	The time needed to analyse the content		
Production of audience and usage statistics for Pikit		Consent	Aggregate statistical data: age; gender; country; city; language; device operating system; device brand; engagement statistics; date of last activity.	Provided by the user, their device or Partners	Aggregate statistical reports are retained as needed by Dazz	Based on their respective needs: Dazz staff; suppliers' staff; Partners	Data may be stored outside the EU under the Privacy Shield, the SCC or other relevant guarantees. Recipient Partners may process data outside the EU.
Management of Pikit requests	Request for information on the use of Pikit	Consent	Contact information; Pikit and SDK version, device model, external ID; user request	Provided by the user or their device	The time needed to manage the request	Dazz staff, according to their respective needs; requesting authorities.	One-off data transfer where the request is from a user outside the EU.
	Reporting users or content	Legal obligation	Session logs; terminal log; external ID		The time needed to analyse the content		Data may be stored outside the EU under the Privacy Shield, the SCC or other relevant guarantees.
	Management of request follow-ups	Legitimate interest; legal obligation	Depending on the response		The time need to manage the request and then potentially archive it		Data may be stored outside the EU under the Privacy Shield, the SCC or other relevant guarantees. Transfers may be required within the limits of international cooperation obligations.
	Drawing up of statistics	Legitimate interest	Aggregated statistical data		Aggregate statistical reports are retained as needed by Dazz		Data may be stored outside the EU under

							the Privacy Shield or the SCC.
--	--	--	--	--	--	--	-----------------------------------

Part 2. Description of the processing of your personal data

1. Data controller

Dazz acts as the data controller of the personal data collected when using Pikit.

Where applicable, Dazz also acts as a joint controller with its Partners (as listed below) to provide you with features, and to upgrade you. In this respect, and provided you agree, Dazz may transmit or receive personal data about you.

2. Purposes of the data processing

When you download and use Pikit, Dazz uses your personal information for the following purposes:

2.1. Your registration on Pikit

Your registration on Pikit requires you to have a TikTok account and to log in. To create an account and log in to Pikit, Dazz uses your TikTok username, TikTok name, TikTok avatar, TikTok video; date of birth, gender, search criteria, the country you're in, and an external ID sent to you by TikTok.

This data is used to create your account when you first use Pikit and to identify you when you log in later.

2.2. Your profile on Pikit

You can choose to customise your profile on Pikit by providing information about yourself (such as your TikTok video) that will be accessible to other users. This information can be changed at any time from your account.

You can also set your search criteria (gender, age and country) to find TikTok users. Your search criteria can be changed anytime and is not shared with other users or our Partners.

2.3. Parental control of your Pikit usage

In accordance with applicable legal requirements, if you are not of legal age to consent to the processing of your personal data, you must provide us with the email address of one of your parents/guardians so that we can inform them of your usage of Pikit. Depending on the case, your parent/guardian may be able to view the information you have chosen to disclose on Pikit or request the deletion of your account on Pikit to terminate your use.

2.4. Connecting with other users

Pikit allows you to find other TikTok users based on your selection criteria of gender (male/female) and geographical location (same country/worldwide), as well as the age. To do this, Pikit uses mathematical formulas (algorithms) to combine your data with that of other registered users and suggest profiles to you and suggest your profile to other users.

Only the information that you have chosen to share is published on Pikit (TikTok avatar and TikTok video).

For safety reasons, users under 18 years of age do not receive suggestions of adult user profiles.

2.5. Your notifications

When you choose to enable notifications on your device, Dazz may notify you of the following events: new follows available.

You can change your settings anytime to disable notifications.

2.6. Technical administration of Pikit

2.6.1. Monitoring of malfunctions and maintenance of Pikit

Dazz will ensure that Pikit works properly and that any interruptions or errors that may affect its use are corrected. For this purpose, we use technical data to optimise the display of Pikit (such as the operating system of the device and its orientation), to report operational interruptions (time stamp, application version, identifier, RAM size and disk space) and to remedy them in case of updates or new versions of the application.

2.6.2. Abuse detection and prevention on Pikit

We want Pikit to be user-friendly, so we make sure that the content is legal and does not harm users. Pikit incorporates technologies that automatically analyse the content (text) to detect abuse or content that may harm users. We reserve the right to delete data that violates Pikit's terms of use and security rules.

2.7. Measuring the audience and usage of Pikit

Pikit uses Partner tools (Google Analytics) that enable the placement and reading of cookies that contain information about your device and other personal data. These cookies are used to compile aggregate statistics to enable Dazz to understand how users access Pikit, the paths they take and the features they use most.

This data is used to evaluate performance in order to optimise the design of Pikit and develop new services or features.

2.8. Management of Pikit requests

2.8.1. Request for information on the use of Pikit

When you contact us with a question about using Pikit, Dazz uses your personal information (such as contact email address, version of Pikit and SDK, device model, external ID, content of your request) to process and respond to the request.

2.8.2. Reporting users or content

In accordance with the legal provisions in force, Pikit integrates a tool for reporting content or users. The data collected is used to ensure the safety of users and to protect them from abusive or harmful behaviour. If necessary, we may take action against violations of Pikit's terms of use and security rules.

2.8.3. Management of request follow-ups

Requests for information or reports may justify the retention of your data for evidentiary purposes, or the transmission of your data to the appropriate authorities or persons to enable Dazz to comply with its obligations or to preserve rights.

In any case, we respond to judicial or administrative requisitions and injunctions by ensuring compliance with the legal provisions in force.

2.8.4. Drawing up of statistics

For internal or external transparency purposes, we may produce statistics on the handling of Pikit-related requests.

3. Legal basis

Dazz may process your personal data in order to carry out pre-contractual or contractual measures, on the basis of your consent, its legitimate interest or to fulfil legal obligations.

- Contract: When you create an account on Pikit, you enter into a contract with Dazz for the provision of Services.
- Consent: When you decide to perform an action on Pikit (e.g. create your profile) you imply your consent by clicking on the relevant tab.
- Legitimate interest: In some cases, Dazz uses your personal data for its own purposes, provided that the data used does not unduly infringe on your privacy. This is the case for technical, navigational and statistical data used for internal purposes to ensure the security and reliability of Pikit, and to enable its continuous improvement.
- Legal obligation: Dazz may be required to use your data to comply with legal, regulatory, judicial or administrative obligations.

4. Recipients

Your personal data is carefully stored and only made accessible under strict conditions to the following people:

- Dazz staff members, based on an internal clearance policy and to the extent that they require access;
- staff members of service providers retained by Dazz (host);
- our Partners.

As of the effective date of the Privacy Policy, Dazz's Partners are:

TikTok	TikTok SDK	https://www.tiktok.com/legal/privacy-policy?lang=en
Google Analytics	Audience measurement	https://policies.google.com/privacy?fg=1

5. Subsequent data processing

Where our Partners are recipients of your data, they may use it in the ways they have determined and as set out in their privacy policies referred to above, or any supplementary documentation. It is your

responsibility to consult these conditions. Dazz is not responsible for the subsequent use of your personal information by Partners.

You can exercise your rights directly with these Partners.

6. Transfer of your data

6.1. Transfer by Pikit

Pikit is intended for users located all over the world. Depending on your privacy and search settings, the data you choose to make public may be accessible outside the European Union.

Dazz uses Firebase as a cloud hosting provider and performance evaluation service provider. In this respect, transfers are made in compliance with the Privacy Shield when they are transferred to the United States of America, and in compliance with the European Commission's Standard Contractual Clauses (SCC) or any other appropriate guarantee when they are transferred to a country that is not subject to an adequacy decision.

When Dazz responds to requests from users outside the European Union, ad hoc transfers may occur.

Finally, data transfers may be necessary to comply with international cooperation obligations.

6.2. Transfers to Partners

As Dazz's Partners may be located outside of the European Union, transfers may be made in compliance with the Privacy Shield, Standard Contractual Clauses (SCC) or other relevant guarantees.

7. Data retention period

Depending on the nature of your data, it will be retained by Dazz:

- temporarily (such as the address given by your parent),
- until the time of their use (such as the number of follows available),
- until they are changed or deleted by you (profile information),
- until your account is deleted, or
- to the extent permitted by the statute of limitations, where necessary, to preserve Dazz's rights.

You may modify or delete your data at any time in accordance with the provisions set out below under 'Your rights'.

8. Your rights

You can exercise your rights from your user account or by contacting Dazz: hello@getpikit.app

8.1. Access your data

At any time, you have the right to know whether Dazz has any information about you and, if so, to request access to it.

8.2. Modify your data

At any time, you have the right to modify or request the modification of data concerning you that is inaccurate or incomplete.

8.3. Delete your data (right to be forgotten)

At any time, you have the right to delete your user account or to request that Dazz delete your account.

Your data will be deleted automatically at your request, or as soon as possible after your request to Dazz.

Deletion is final, except in cases where the processing of your data is necessary to comply with a legal obligation, or to establish, exercise or defend legal claims.

8.4. Limit the processing of your data

You can edit your profile anytime to remove all or part of your information.

8.5. Extract your data

You can request to receive your data in a structured format for portability purposes. This right only applies when the processing is based on your consent, on a contract or when the processing is carried out by automated means.

Dazz reserves the right to make reasonable verifications of identity before granting a data portability request.

8.6. Oppose to data processing

Where we process data about you on the basis of legitimate interest, you may object to the processing at any time. This is not an absolute right and we may refuse your request for legal or legitimate reasons.

8.7. Lodge a complaint

If you feel that Dazz is not abiding by the Privacy Policy, you may lodge a complaint with the relevant supervisory authority.

8.8. Instructions on what to do with your data

You can tell us what to do with your data after your death and how to use it.

9. Automated decision making and profiling

Dazz uses technological tools to automatically analyse and combine data to perform the Services (matchmaking proposal).

For security purposes, Dazz also uses technological data analysis tools to detect abuse or illegal content. Any automated analysis is further checked by Dazz staff to decide what action to take.

10. Changes to our privacy policy

In order to better satisfy you, our services are constantly improving and evolving.

Dazz may modify the Privacy Policy from time to time, in particular to comply with any regulatory, legal, editorial or technical developments. In this case, we will inform you of this modification by any means, and the date appearing at the head of the document will be modified. We invite you to regularly refer to this page to check your personal data.